Roy Guadalupe Suárez

Senior AEM Developer · Analyst Programmer

Fullstack AEM (Cloud Service, CIF, Adobe Commerce) · React · TypeScript

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SUMMARY



Senior AEM developer and analyst programmer with 13+ years building web platforms for banking, pharma and tourism companies. I am currently the sole senior developer owning the AEM side of a B2B pharmaceutical e-commerce platform for around 1,800 pharmacies (AEM as a Cloud Service, CIF, Adobe Commerce), from requirements analysis and technical design to components, Sling Models, OSGi services and React integration. Strong frontend architecture background (React, Next.js, TypeScript, design systems, performance), plus a UX and design background that helps me build components authors and designers enjoy using. Preparing the Adobe Experience Manager Sites Developer Expert certification and exploring Edge Delivery Services.

CORE SKILLS

ADOBE EXPERIENCE MANAGER

- ✔ AEM as a Cloud Service
- ✔ Cloud Manager (CI/CD pipelines, environments)
- ✔ Dispatcher
- ✔ AEM components and Coral UI dialogs
- ✔ HTL (Sightly)
- ✔ Sling Models
- ✔ OSGi services
- ✔ CIF (Commerce Integration Framework)
- ✔ Adobe Commerce GraphQL
- ✔ Experience Fragments
- ✔ Venia storefront and React integration
- ✔ Clientlibs (Webpack 5 / Vite)
- ✔ Edge Delivery Services (PoC, learning)

FRONTEND

- ✔ React
- ✔ Next.js
- ✔ TypeScript
- ✔ JavaScript (ES2015+)
- ✔ Semantic HTML
- ✔ CSS, SASS, PostCSS
- ✔ BEM and Atomic Design
- ✔ Design systems (Fractal, Storybook, Chromatic)
- ✔ Accessibility (WCAG)
- ✔ Web performance
- ✔ Webpack, Vite

BACKEND AND INTEGRATION

- ✔ Java (Sling, OSGi)
- ✔ GraphQL
- ✔ REST APIs
- ✔ Node.js, npm
- ✔ Sitecore (frontend integration)
- ✔ PHP (Laravel, CakePHP, WordPress)
- ✔ MySQL

QUALITY AND DEVOPS

- ✔ Git and Git flow
- ✔ Azure DevOps
- ✔ Jira, Bitbucket
- ✔ Docker
- ✔ Jest
- ✔ Playwright
- ✔ Postman

ANALYSIS AND METHODS

- ✔ Requirements analysis
- ✔ Technical design and estimation
- ✔ Code review
- ✔ Technical documentation
- ✔ Scrum (certified Scrum Master)
- ✔ Figma (design handoff)

EXPERIENCE

HEFAME · FMASONLINE

Leading Spanish cooperative in pharmaceutical distribution

Senior AEM Fullstack Developer · Analyst Programmer

Jan 2024 – Present · Murcia · Full remote

New version of fmasonline.com, the B2B e-commerce platform for Hefame's pharmacy network, built on AEM and Adobe Commerce. Launch upcoming.

- Sole senior developer responsible for everything AEM in a platform serving around 1,800 pharmacies.
- Platform scope: the main B2B site, an individual website for each pharmacy with its own administration panel, and in-store pharmacy kiosk terminals.
- Requirements analysis with business stakeholders, technical design and estimation of features end to end.
- AEM components built with HTL, Sling Models, OSGi services and author-friendly Coral UI dialogs; Experience Fragments for reusable content.
- Adobe Commerce integration through CIF and GraphQL, with a custom Venia storefront theme and React components embedded in AEM pages.
- Clientlibs build pipeline on Webpack 5 / Vite.
- AEM Cloud Manager: CI/CD pipelines, Dispatcher configuration and environments.

Stack: AEM as a Cloud Service, CIF, Adobe Commerce, GraphQL, HTL, Sling Models, OSGi, React, Java, Vite, Webpack 5, Cloud Manager, Dispatcher

UNIÓN DE CRÉDITOS INMOBILIARIOS (UCI)

Mortgage lender, joint venture of Banco Santander and BNP Paribas

Senior / Lead Frontend Developer

Jan 2021 – Jan 2024 · Madrid · Full remote

Frontend for uci.com, hipotecas.com and the commercial loan and mortgage simulators, on Sitecore, in a Scrum team.

- Frontend development and ongoing maintenance of uci.com and hipotecas.com, integrated in Sitecore.
- Complete rebuild of the commercial loan and mortgage simulators.
- Built and maintained an Atomic Design system with Fractal, Handlebars, SASS/PostCSS and BEM, with visual review in Chromatic.
- Component development in vanilla JavaScript (ES6+) and React.
- Scrum delivery on Azure DevOps with Git flow, working with designers in Figma.

Stack: Sitecore, JavaScript, React, Fractal, Handlebars, SASS, PostCSS, BEM, Chromatic, Azure DevOps, Figma

TELEFÉRICO DEL TEIDE · VOLCANO LIFE

Teide cable car, tours and activities in Tenerife

Senior Frontend Developer

Jan 2017 – Feb 2024 · Tenerife · Full remote · part-time freelance from 2021

Frontend for the company's commercial site and blog, and for client websites.

- Commercial tours and booking site volcanoteide.com, built with CakePHP, React and Next.js.
- Multilingual blog built from scratch on HubSpot (blog.volcanoteide.com).
- Client websites with Next.js and React (tamaran.com, caminobarrancodemasca.com) and WordPress (ventearriba.es, teide.guide).
- UI components with React and Storybook; Git workflow on Jira and Bitbucket.

Stack: React, Next.js, JavaScript, Storybook, CakePHP, HubSpot, WordPress, Bootstrap, Webpack, Jira, Bitbucket

EARLIER EXPERIENCE

Senior Frontend Developer, RK People · Barcelona — 2016 – 2017

Lead Frontend Developer / Webmaster, Grupo Pacífico · Barcelona — 2015 – 2016

Lead Frontend Developer / Webmaster, GF Hoteles · Grupo Fedola · Tenerife — 2013 – 2015

Webmaster / Frontend Developer, Europacomunicación · Madrid — 2013

Multimedia and Interactive Designer, Grupo SM · Madrid — 2008 – 2012

Web and interactive design, UCLM · MIDE, MediaLab Madrid, Jban · Madrid / Cuenca — 2004 – 2007

PROJECTS

EDS Lab: Personal Edge Delivery Services project: EDS-style blocks, three-phase loading and a React block, authored in Document Authoring.

CERTIFICATIONS · EDUCATION · LANGUAGES

CERTIFICATIONS

Scrum Master, Scrum Manager — 2021

Agile Foundation, Scrum Manager — 2021

Adobe Experience Manager Sites Developer Expert, Adobe *(in preparation)*

EDUCATION

Licenciatura in Fine Arts (5-year pre-Bologna degree), Art and New Technologies, University of Castilla-La Mancha (UCLM) · Cuenca, Spain — 2002 – 2008

Erasmus at the University of Plymouth (UK), 2006. Internship at Pontificia Universidad Javeriana (Cali, Colombia), 2007.

Master's Degree in Teacher Training for Secondary Education, University of La Laguna (ULL) · Tenerife, Spain — 2021

LANGUAGES

English: C1, full professional proficiency **Spanish:** Native